



## AMProtect™

AMProtect™ enhances security of the Sensormatic® AM, EAS label. For certain high theft products, AM sensors can be easily identified and removed by shoplifters. AMProtect™ solves this problem by hiding the sensor behind a printed cover label.

The product uses aggressive adhesive applied to cover stock designed to fragment when removal is attempted. This slows a would be thief and draws attention to unwanted activity. Added theft deterrence is provided by a printed warning message.

Visible theft deterrence, a larger adhesive foot print and destructible label features reduce tag defeats and make AMProtect™ ideal for instore labeling on products that are not well suited to source tagging. The product is manufactured with clear film, a standard warning message or custom printing of Company Logos etc.

### PRODUCT SPECIFICATIONS

#### Dimensions

2 3/4" x 1 3/8" Rectangle (70 mm x 35 mm)

#### Material

Tamper evident, destructible cover stock

#### Adhesive

Special high tack for strong adhesion

#### Printing

Clear, Standard and Custom Printed

#### Packaging

500 Labels per roll / 5000 Labels per Case

To Order your **AMProtect™** send request to [info@csi-labels.com](mailto:info@csi-labels.com) or call toll free 1-866-994-0338

### Features

- Prevents tampering of AM sensors
- Printed format hides AM sensor
- Aggressive Adhesive
- Destructible Cover Stock
- Affixes firmly to refrigerated & frozen merchandise
- Expands range of merchandise that can be protected

### EAS Sensors

- AM Narm Sensormatic®
- Microwave (MW) Sensormatic®

### Suggested Applications

- Frozen shrimp, Crab legs, Cold deli bags,
- Prepared meats, Cheese
- OTC & HBA Products
- Baby formula & diapers
- Ammunition
- Packed Dry Goods

CSI is a Tyco Retail Solutions Value Added Reseller

