



AMProtect® *Visible Shoplifting Deterrents*

AMProtect® enhances security of an AM, EAS tag. AM tags can be easily identified and removed by shoplifters when applied to the surface of products. AMProtect® solves this problem by hiding the tag behind a printed destructible cover label.

The cover label uses aggressive adhesive and is designed to fragment when removal is attempted. This slows a would-be thief and draws attention to unwanted activity. Added theft deterrence is provided by a printed warning message.

Visible theft deterrents, a larger adhesive footprint and destructible label features reduce tag defeats. AMProtect® labels are applied in-store by hand or using a rapid handheld applicator, and in factories via visible source tagging solutions.

PRODUCT SPECIFICATIONS

Dimensions

2 3/4" x 1 3/8" Rectangle (70 mm x 35 mm)

Material

Tamper evident, destructible cover stock

Adhesive

Special high tack for strong adhesion

Printing

Clear, Standard and Custom Printed

Packaging

Hand Applied 500 Labels per roll/ 5000 Labels per Case

Applicator Applied 300 Labels per roll/4200 Labels per Case

Machine applied at Source TBD

Features

- Prevents tampering of AM sensors.
- Printed format hides AM sensor
- Aggressive Adhesive
- Destructible Cover Stock
- Affixes firmly to refrigerated & frozen merchandise.
- Expands range of merchandise that can be protected.
- Manufactured in North America

EAS Sensors

- AM Sensormatic®
- Microwaveable (MW) Sensormatic®

Suggested Applications

- Frozen shrimp, Crab legs, Cold deli bags,
- Prepared meats, Cheese
- OTC & HBA Products
- Baby formula & diapers
- Wine, Spirits, Beer
- Ammunition
- Packed Dry Goods

CSI is a Sensormatic Solutions Value Added Reseller **Sensormatic**